



## **What is the proposed new amenity for Los Olivos Park?**

**An exciting new vision for a urban farm and healthy park concessions is proposed for Los Olivos Park.** It will consist of beautifully designed organic produce gardens, an art and education center, and healthy concessions that will provide a unique and delicious food and recreation experience for its visitors. The ultimate goal is to build a stronger and more resilient food culture in our community while providing an educational experience for visitors.

## **Will existing Los Olivos Park amenities remain?**

**YES! This new amenity is an ADDITION to the existing park landscape and will not replace any current amenities or programs the park has to offer.** The Devonshire Senior Center will also remain unaffected by the new project and all parking and access will continue as it exists today. New and additional parking will be added to accommodate the new concessions amenity. Soccer will continue on the central and eastern parts of the park. Frisbee golf will receive an update and improved layout with the re-design of two holes. When the new project is finished, all existing amenities will continue to have a home at Los Olivos. This new amenity will be improving 4.5 acres of the 28 acre park – or roughly 16% of the park's total area.

## **What is a working urban farm?**

The core of this vision will be a working organic vegetable garden and concessions amenity. It will be paid for and professionally maintained entirely by the Greenbelt team. This new park amenity will be meticulously designed by landscape architects and farmers to ensure its ability to be both productive AND beautiful. Education is also at the core of this new vision. Urban residents with little or no access to agriculture, can dive in and learn about where their food comes from. Because of its small scale and efficient design, no heavy equipment will be used in daily cultivation. Accessible during park hours, the experience will have ongoing education and activities open to the Senior Center and greater local community. This will be a truly edible landscape that community members can visit, enjoy, and learn about along the way.

## **Partnering with The City of Phoenix and Devonshire Senior Center**

The Greenbelt team responded to a public RFP, along with many other proposers, and was selected for this visionary new concept. **The Greenbelt team is committed to providing**

**new and interesting opportunities for users of the Devonshire Senior Center to have a hand in this beautiful and healthy new vision.** Gardening programs and cooking classes are just a few of the exciting opportunities we have proposed.

## **Ownership**

The City of Phoenix issued an Request for Proposal (solicitation) for the creation of a new Park amenity with agriculture, education, and concessions as the core requirements. The Greenbelt team responded along with other proposers. After a a lawful and independent review process, Greenbelt was selected as the highest scoring applicant. Through this new public/private partnership, the new amenity will be financed and operated by the Greenbelt team and will require **no taxpayer dollars**. Additionally, the land itself will continue to be owned by the City of Phoenix Parks and Recreation Department, **and most importantly, no park land will be sold!**

## **Who is the winning team?**

This vision for a working urban farm and healthy concessions is the culmination of related work completed by Greenbelt principals Matthew Moore and Aric Mei. Both raised in Phoenix, Mei and Moore understand the local context and maintain deep roots in the community. The two will combine their accomplishments in agriculture, public art, design, food and hospitality operations, and education—to create a one-of-a-kind urban garden, concessions, and park experience that central Phoenix can be proud of

## **Outreach**

The City of Phoenix and the Greenbelt team are engaging in a thorough community outreach program to fully educate the community on this new amenity and to gather feedback from local residents and park visitors. We will be having two community meetings at Devonshire Senior Center on **December 11<sup>th</sup> and January 11<sup>th</sup> from 10am to 7pm**. Please join us at the table to discuss this exciting new vision.

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**If you would like to receive updates on the project,  
please visit our website at [www.LosOlivosPark.com](http://www.LosOlivosPark.com)**

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